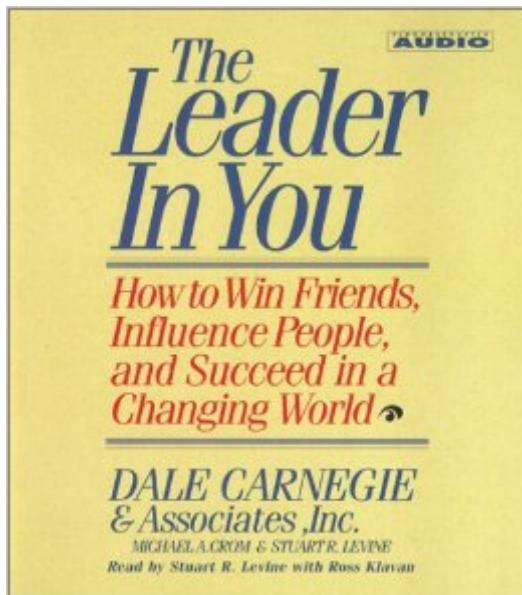


The book was found

The Leader In You: How To Win Friends Influence People And Succeed In A Completely Changed World



Synopsis

For eighty years, Dale Carnegie & Associates, Inc., has been training people at all levels to get the most out of what they put into their careers. Now, drawing on insights from some of this century's most important voices, two of its top executives bring the Dale Carnegie & Associates, Inc., time-tested human relations principles to a new level of relevance in today's unpredictable business environment. The ability to communicate and motivate people will determine who wins and who loses in the next decade. The Leader In You builds on the fundamentals of human relationships to help you develop your own innate leadership skills and discover how to: * Achieve goals and increase self-confidence * Gain the respect you deserve * Build trusting relationships * Control your worries and energize your life * Become a team player Three generations of students and business people have benefited from Carnegie's timeless, essential wisdom. Now, you can apply these basic techniques and lessons in your own life -- and find the leader in you to succeed in today's fastchanging world.

Book Information

Audio CD

Publisher: Simon & Schuster Audio; Abridged edition (January 2, 1994)

Language: English

ISBN-10: 0743504127

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Product Dimensions: 5 x 1.1 x 5.6 inches

Shipping Weight: 4 ounces (View shipping rates and policies)

Average Customer Review: 3.1 out of 5 starsÂ See all reviewsÂ (8 customer reviews)

Best Sellers Rank: #895,193 in Books (See Top 100 in Books) #88 inÂ Books > Books on CD > Parenting & Families > Interpersonal Relations #145 inÂ Books > Books on CD > Business > Career #278 inÂ Books > Books on CD > Business > Management

Customer Reviews

This audio program is an abridged version of the book "The Leader in You." It is in some ways similiar to How to Win Friends and Influence People", but is more of an updated, modern version of that classic. This is an excellent audio program for people who want to become leaders, improve people skills and maximize their lives. Not for people who have shallow lives, are not around people and live for the internet.

The CD version of this book is very disappointing. It must be an abridged version. If you've read the original, "How To Win Friends & Influence People" then this is nothing more than a brief review of part of that book. It's really all common sense and courtesy (maybe some upper management needs this) but it wasn't new information as far as I was concerned.

This book was a complete waste of time. Dale Carnegie's organization has gutted his classic How to Win Friends & Influence People and replaced it with a fluffy and useless "The Leader in You". They make some references to Carnegie's seminal work, but remove most of the meat to leave room for "inspirational" quotes from "important" people. The only nice thing I can say is that it was relatively short. Stick with the original.

These ideas are timeless and fundamental. And yet, it's interesting how so many "leaders" don't have these concepts down. I liked having the CD so I could listen to it several times while commuting to drive the points home. The narrator does a very good job--held my interest.

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